

CELEMI: TANGO



PDC is always on the edge with the latest innovative training solution. We have established a partnership with **CELEMI** in order to bring in the "Power of Learning" method. It is widely applied by the world's largest corporation into Malaysia to move people and organizations to higher levels of performance.

CELEMI Tango help to enhance skills in attracting, developing and retaining the right talent and clients. In this simulation, teams of different companies fiercely compete to create short-term profit and long-term value. Participants will have to make fast-paced decisions about planning for optimal capacity utilization, leveraging employees, pleasing clients and ensuring delivering-all while maintaining cash flow, brand equity, shareholder value and stakeholder satisfaction.

Business operations, know-how and brand are in the spot-light but bankruptcy, mergers or headhunters could be waiting behind the scenes!

WHAT YOUR PEOPLE WILL LEARN

- Comprehend the worth and application of soft and hard skills.
- Develop and practice leadership skills and abilities.
- Exercise strategic decision-making.
- Value short-term and long-term planning.
- Gain a competitive edge by finding ways to attract - and retain- the right employees and clients.
- Practice building brand image and reputation.
- Realize the importance of good capacity utilization.
- Learn about building know -how and create sustained profit.
- Understand business finance and KPIs as well as the link between corporate strategy and talent management.

Material

Board-based business simulation.

Participant

Experienced project manager, consultants, HR professionals, strategic planning teams, senior and middle managers seeking to improve the quality of their leadership.

Time Required

2 days.

Facilitator

Certified trainers by Celemi:

Azman Shah Dato' Aziz

Ahmad Daman Huri Kamaruddin

CONTACT US

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